

Build it Green!

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Manhattan Borough President's Office

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New York, NY 10007

An initiative of Manhattan Borough President Scott M. Stringer
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New York, NY 10007
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GO GREEN
EAST HARLEM!

GO GREEN
EAST HARLEM!

Build it Green!

A Conference on the Future of Sustainable Buildings in Northern Manhattan

Presented by
Manhattan Borough President
Scott M. Stringer
&



October 25, 2007
The New York Academy of Medicine
1216 Fifth Avenue at 103rd Street

SPONSORED BY:



THE NEW YORK ACADEMY OF MEDICINE



From the Desk of
Scott M. Stringer:

Dear friend:

While almost everyone today understands that green building is important, the challenge is to bring environmentally sustainable building practices out of the museums and mega towers and into our everyday lives. With the flood of development and redevelopment taking place in New York City, we must overcome the myth that having green, healthy, environmentally sustainable buildings to live and work in is too costly or impractical for anything but trophy buildings. Through information sharing, careful planning, and training, building green can also be cost effective, and my office is working hard to get that message across.

Please join me October 25th for Build It Green!, an important conference aimed at bringing healthy construction, maintenance, and retrofitting practices to the neighborhoods of Northern Manhattan. This conference, which is part of my Go Green East Harlem initiative, will provide participants with practical information on financing green building projects, implementing non-hazardous cleaning and pest management strategies, retrofitting existing buildings to create greener, healthier environments, and the nuts and bolts of creating green roofs. Amanda Burden, Director of the Department of City Planning, will be our keynote speaker and a range of experts will lead informative discussions on each of these topics.

Please mark your calendars and plan to be a leader in helping your community Go Green!

Sincerely

Scott M. Stringer
Manhattan Borough President

Build it Green!

A Conference on the Future
of Sustainable Buildings in Northern Manhattan

Program Breakout Sessions

8:30 AM : Registration and Breakfast
9:00 AM : Plenary Session
11:00 AM – 12:30 PM: Breakout Sessions

Welcome

Jo Ivey Boufford, MD
New York Academy of Medicine

Remarks

Hon. Scott M. Stringer
Manhattan Borough President

Making the Case for Green

Carlton Brown
Principal, Full Spectrum of NY

Shaping the City: A Strategic Blueprint for NY's Future

Amanda M. Burden
Director, Department of City Planning

Debunking the Myths of Green

Randolph Croxton
President, Croxton Collaborative Architects

1. Public and Private Partnership

How to Finance Your Next Green Project

Craig Kneeland, NYSERDA
Richard Leigh, Community Environmental Center

2. Sustainable Maintenance

Green Cleaning and Integrated Pest Management

Dr. Stephen Frantz, Global Environmental Options
Bobbi Chase-Wilding, Clean New York

3. Greening Existing Buildings

Opportunities for Harlem's Low-Rise Buildings

Cecil Corbin-Mark, WE-ACT
Walter Edwards, Full Spectrum of NY

4. Green Roofs

The What, How, and Why of Greening Rooftops

Matthew Carr, American Hydrotech
Leslie Hoffman, Earth Pledge

A Product and Manufacturer Expo will begin at 8:30 AM and will run through the duration of the conference to allow all attendees time to visit the booths.

Build it Registration form

Name _____

Organization _____

Address _____

E-Mail _____

Telephone _____

Breakout Session

Please Select One

- Session 1:** Public and Private Partnership
- Session 2:** Sustainable Maintenance
- Session 3:** Greening Existing Buildings
- Session 4:** Green Roofs

How to register:

- Mail this Form Back
- Fax this form to (212) 669-3380
- Email gogreen@manhattanbp.org
- Call (212) 669-4374

Space is limited.

Please register by Friday, October 19th to guarantee space.

